

Hyperbola Language Style in The Raditya Dika's *Marmut Merah Jambu* Novel

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Abstract

This study will describe the form of hyperbole contained in the novel Marmut Merah Jambu by Raditya Dika. The second describes the meaning of hyperbole in the novel Marmut Merah Jambu by Raditya Dika. This research is a type of qualitative research. The source of data in this study is the source of written data found in the novel Marmut Merah Jambu by Raditya Dika. While the data collected included intensive reading of the novel Marmut Merah Jambu by Raditya Dika and then analyzed. The data analyzed are in the form of phrases or sentences containing hyperbole in the novel. Data analysis techniques in this study collected and studied written data from the manuscript of the novel Marmut Merah Jambu by Raditya Dika. The results of this study indicate (1) there are 20 hyperbole in the novel Marmut Merah Jambu (2) The meaning of hyperbole in the novel Marmut Merah Jambu by Raditya Dika is obtained by interpreting sentences containing hyperbole. The meaning of hyperbole style obtained 20 pieces. The meaning of hyperbole in the novel Marmut Merah Jambu by Raditya Dika is as an affirmation in the novel and to beautify the style of language used. As an affirmation, that is for the reader to feel and create imagination based on the hyperbole written by Raditya Dika.

Keywords: Hyperbolic, Language Style, Novel

A. Introduction

Literary works are born from the author's experience in expressing himself orally and in writing, writing in the form of a sequence of words that contain meaning. A novelist writes and arranges literary works because he wants to develop what is in the mind of the writer based on the thoughts of life in the author's environment, both expressing heartache, life experience, outlook on life and expressing the desires in the soul.

Language is the most important communication tool to convey messages or intentions between one person and another. States that the main function of language is as a communication tool or interaction tool that is only owned by humans [1]. The way the writer uses language to write or create literary works is not only conveying ideas to readers, but also conveying his feelings. What is being felt by the writer is also sought to be felt by the reader. Writers use language that is often different from the norm. Writers need to "style" sentences so that the reader's feelings are touched. Sentences that are specially arranged to evoke the feelings of the reader are called figurative language.

Language style is a form of rhetoric, namely the use of words in speaking and writing to convince or influence listeners and readers [2]. According to Nurgiyantoro, the term figurative language is also a figure of speech or exposition. The term exposition is another term for figurative language. Figurative language (figurative language, figures of thought) is a technique of expressing language, figurative language, whose meaning does not refer to the literal meaning of the words that support it, but to the added or implied meaning [3].

The novel Marmut Merah Jambu by Raditya Dika contains a lot of hyperbolic language. The novel is very popular among teenagers. A novel that describes the behavior of teenagers in the modernization era. Apart from being dominated by hyperbolic language style, this novel uses slang vocabulary in the novel text.

In this research, the focus is on the style of hyperbole contained in the novel Marmut Merah Jambu by Raditya Dika. From the results of a survey conducted by researchers, there is a dominant style of language in the novel, namely hyperbole. For example "my heart wants to jump out" (page: 60) this sentence looks very exaggerated, because it is impossible for the heart to jump out of the human body. The researcher's interest in hyperbolic language style in the novel Marmut Merah Jambu by Raditya Dika is the most prominent thing in the novel and the dominant language style in the novel.

Sates that style is a way of expressing thoughts through language that specifically shows the soul and

personality of the writer (language user) [4]. In short, the use of language style in writing literary works can reflect the personality of a writer. Based on the description above, it can be concluded that language style is a way of using thoughts and feelings through language imaginatively to get a beautiful impression.

Language style is useful for creating beauty in literary works or in speaking. Each person or author has their own way of choosing and using language style. Language style is also called figure of speech. Language style allows us to see the personality, character, and abilities of someone who uses that language. The better the language style, the better people's evaluation of it, and conversely the worse a person's language style, the worse the assessment will be to him. Literary works do not only present things that are entertaining but contain social values that are useful for readers. Novel literary works are the creations of writers through contemplation and reflection after witnessing various phenomena of life in their social environment. One of a literary work is a novel. Based on the description above, the writer is interested in the novel *Marmut Merah Jambu* by Raditya Dika because there are many hyperbolic language styles.

In this study, the authors conducted research on the novel *Marmut Merah Jambu* by Raditya Dika with the title *Hyperbolic Language Style in the Novel Marmut Merah Jambu by Raditya Dika*. The aims of this study were (1) to describe the hyperbole in the novel *Marmut Merah Jambu* by Raditya Dika (2) to describe the meaning of the hyperbole in Raditya Dika's novel.

In this study, the source of written data contained in the novel *Marmut Merah Jambu* by Raditya Dika. The benefits of this research are (1) The research on the novel *Marmut Merah Jambu* by Raditya Dika can be used as a comparison with other previous studies, especially by analyzing language style, (2) This research is expected to add insight and knowledge to other researchers in language style research.

B. Research Methods

This research is classified as a qualitative research with descriptive analysis method. Qualitative descriptive method is a method that seeks to describe or explain objects in accordance with the actual situation. According to Moleong (2000: 2) states that qualitative research is research that does not carry out calculations [5]. According to Ratna (2010: 53) the analytic descriptive method is carried out by describing facts which are then followed by analysis [6]. The data source used in this research is the novel *Marmut Merah Jambu* by Raditya Dika.

1. Data Collection Techniques

The data collection techniques used in this study were as follows: (1) Read carefully the novel *Marmut Merah Jambu* by Raditya Dika. This is done to gain an understanding of the types of hyperbole contained in the novel *Marmut Merah Jambu* by Raditya Dika. (2) marking the style of hyperbole contained in the novel *Marmut Merah Jambu* by Raditya Dika.

2. Data Analysis Techniques

In this study using content analysis as a data collection technique. Content analysis is research conducted systematically on records or documents as data sources [7]. This technique was used to collect and study written data from the manuscript of the novel *Marmut Merah Jambu* by Raditya Dika.

Data validity was checked by theoretical triangulation and using interactive or flowing techniques as data analysis techniques. Interactive technique is a technique in data analysis which includes the stages of data reduction, data presentation, and drawing conclusions. Data reduction was obtained from data from the manuscript of the novel *Marmut Merah Jambu* by Raditya Dika which received many devotees, both from teenagers to the elderly. The results of data reduction are presented for analysis. Data analysis by identifying the style of hyperbole contained in the novel *Marmut Merah Jambu* by Raditya Dika, then proceed with interpreting the meaning of the novel's text. The final step in the interactive technique is drawing conclusions based on the results of the data analysis found.

C. Results and Discussion

Based on the research that has been done, it is found that the dominant style of hyperbole in the novel *Marmut Merah Jambu* by Raditya Dika.

Hyperbole is a kind of style of language that contains an exaggerated statement by exaggerating something. The word hyperbole comes from the Greek meaning „waste; exaggerate' and is derived from hyper 'exceed' + ballien 'to throw'. Hyperbole is a way of exaggeration to achieve the effect; a style of language in which the truth is extended [8].

According to Tarigan (1984: 55), hyperbole is a type of figurative language that contains statements that

exaggerate in number, size or nature with the intention of emphasizing a statement or situation to intensify, increase the impression and influence [9]. This style of language involves words, phrases, or sentences. According to Keraf (2008: 135), hyperbole is a kind of style of language that contains an exaggerated statement, by exaggerating something [10].

According to Nurgiyantoro (2014: 261), hyperbole is usually used if someone intends to exaggerate something that is intended compared to the actual situation with the intention of emphasizing his narrative [11]. The meaning of something that is emphasized or exaggerated often becomes unreasonable to the size of ordinary reason. However, people will be able to understand that the meaning is not what the speaker meant. The hyperbolic expression that seems excessive is just a narrative technique so that its meaning is not literal [12]. Hyperbole style is a form of rhetorical means that is widely used in Indonesian literature, especially the genre of poetry.

According to Damayanti (2013: 51), hyperbole is a style of language that contains exaggerated statements in terms of quantity, size, or nature with the aim of suppressing, intensifying, increasing the impression and influence [13]. In the novel *Marmut Merah Jambu* by Raditya Dika, there are 20 hyperbolic language styles. The language style can be seen in the following quotation:

"He eats the ketek sari balls alone at home"(page: 3) (Raditya, 2010, page: 3) [14].

From the quotation above, it can be said that the author uses hyperbole. The language style can be seen in the sentence bola sari ketek. The point here is that the author explains that the juice ball is actually a chocolate ball, not a cup juice ball. This sentence is very exaggerating, it can be seen from the ball which is called sari ketek, even though what is meant by chocolate ball (chocolate which is round like a ball).

"But my drawing looks like Nobita has AIDS" (Raditya 2010, page :5) [14]

From the quotation above, it can be said that the author uses hyperbole. This style of language can be seen in the sentence, I like Nobita Got Aids, the sentence is very exaggerated, which is likened to the cartoon character Nobita who is depicted as having AIDS.

"Widya is a ship, while Aldi is a sea lion whose head leaked and was hit by the ship" (Raditya 2010, page: 7) [14].

From the quotation above, it can be said that the author uses hyperbole. The style of language can be seen in Aldi's sentence is a sea lion whose head was hit by the ship. The point here is that the author explains exaggeratedly, as seen from Aldi's character who is likened to a sea lion whose head was hit by a ship.

"Me, I can only keep on doing the rain dance, hoping that a storm will sweep this whole room clean" (Raditya 2010, page: 13) [14].

From the quotation above, it can be said that the author uses hyperbole. This style of language can be seen in the sentence of doing a rain dance, hoping that a storm will wipe out this entire room. The point here is that the author exaggerates that doing a rain and storm dance can clean the room.

"When the series Legend of the White Snake was shown on television, I wanted to have a wife with a white snake" (Raditya 2010, page: 17) [14]

From the quotation above, it can be said that the author uses hyperbole. The language style can be seen in the sentence of the desire to have a wife of a white snake. The point here is that the author describes the impossible, namely the desire to have a wife of a white snake, because that is impossible.

"You know, if you're not circumcised now, when you grow up you have to be circumcised with an axe" (Raditya 2010, page: 41) [14].

From the quotation above, it can be said that the author uses hyperbole. This style of language can be seen in the sentence when you grow up you have to be circumcised with an axe. The point here is that the author explains that when he is a grown man or an adult he is circumcised using an axe, which is known to have not been someone who has been circumcised using an axe. This sentence seems very exaggerated.

"Imagine the scene on Friday The13th, I'm already an old man, then there's Jason wearing a mask carrying an electric saw and mutilating my penis" (Raditya 2010, page: 42) [14].

From the quotation above, it can be said that the author uses hyperbole. The language style can be seen in the sentence and then there is Jason wearing a mask carrying an electric saw and mutilating my dick. The intention here is that the author explains that the sentence looks exaggerated, mutilating dicks using an electric saw looks very cruel.

"We then convinced Edgar that almost all of his idols were circumcised, starting from Sinchan, Nobita, even

the Teletubies (if we pay attention, the Teletubies do look like they have a disfigured dick attached to their head" (Raditya 2010, page: 44) [14].

From the quotation above, it can be said that the author uses hyperbole. This style of language can be seen in the teletubies sentence, it looks like it has a disfigured dick stuck to the head. The point here is that the author explains that this sentence looks exaggerated. Teletubies who look like they have a deformed dick stuck to their head is impossible.

"Me: Dit, you are the heir for the suckling pig royalty, right?" (Raditya 2010, page: 48) [14].

From the quotation above, it can be said that the author uses hyperbole. This style of language can be seen in the sentence for suckling pig royalty. The intention here is that the author explains that the conversation looks very exaggerated. It can be seen from the royalties that it is impossible for the suckling pig to be addressed, because the pig we know is an animal.

"What?! I was angry because my beloved Xbox was destroyed by Edgar. Do you know ?! when you are circumcised, your tits will be ironed first, then run over with a cart! Then your dick is electrocuted and exploded with firecrackers!" I screamed indignantly (Raditya 2010, page: 50) [14].

From the quotation above, it can be said that the author uses hyperbole. This style of language can be seen in the sentence later your dick will be ironed first and then run over with a cart. The meaning here is that the groan explains that the conversation looks exaggerated when you iron it first and then run it over with a cart! This is an impossible thing to happen.

"My love is heavy on the dick. I didn't want my dick to get in the way of my love, so the next day I asked my mother to be circumcised." (Raditya 2010 page: 57) [14].

From the quotation above, it can be said that the author uses hyperbole. The language style can be seen in the sentence my love is heavy on the dick. I don't want my cock to get in the way of my love. The intention here is that the author explains that what hinders his love story is his dick, the sentence looks very exaggerated.

"My heart wants to jump out" (Raditya 2010, page: 60) [14].

From the quotation above, it can be said that the author uses hyperbole. The language style can be seen in the sentence my heart wants to jump out. The sentence looks exaggerated because it is impossible for the heart to jump out of the human body.

"The smell of Ina's perfume mixed with the smell of my mother's perfume, mixed with my own body odor...I now smell like a hermaphrodite mother smelling underarms" (Raditya 2010, page: 78) [14].

From the quotation above, it can be said that the author uses hyperbole. This style of language can be seen in the sentences of hermaphrodite mothers smelling underarms. The point here is that the author explains that it looks exaggerating to hermaphrodite mothers who smell underarms.

"Jeger! jeger! the earth is shaking! The Dajjal appears from the bowels of the earth! Did this person fall into the office before his head fell 3 tons of bricks? why does he think it's so weird? I cleared my throat again" (Raditya 2010, page: 119) [14].

From the quotation above, it can be said that the author uses hyperbole. This style of language can be seen in the sentence the earth is shaking! Dajjal appears from the bowels of the earth! Was this person before going to the office his head fell 3 tons of bricks? The intention here is that the author explains that the sentence looks very exaggerated in that the Dajjal emerges from the bowels of the earth and the parable of his head falling on a brick weighing 3 tons, that is very heavy.

"The more excited, my heart feels like it's going to diarrhea. It felt like he wanted to come out of my chest and spurt everywhere" (Raditya 2010, page: 148) [14].

From the quotation above, it can be said that the author uses hyperbole. The style of language can be seen in the sentence, my heart feels like it's going to diarrhea. It felt like he wanted to get out of my chest and squirt everywhere. The intention here is that the author explains that the sentence looks very exaggerated in that the heart has diarrhea, this is impossible and the heart wants to come out of the human chest.

"Every time I see them on television, I remember my ancestors (tiger) tripping. They are great at being able to spin their heads like an overdose propeller" (Raditya 2010, page: 174) [14].

From the quotation above, it can be said that the author uses hyperbole. The language style can be seen in my introductory sentence (tiger) again tripping. They're great at being able to spin their heads around like propellers of an overdose. The point here is that the author explains that the sentence looks very exaggerated in that its ancestors are likened to a tiger that is stumbling, it is impossible for a tiger to stumble. Then his head spun

around like an overdose of the propeller it looked so exaggerated.

"In my opinion, if the Green Leaf and Klorophyll bands play on one stage in broad daylight, they can play while releasing oxygen" (Raditya 2010, page: 175) [14].

From the quotation above, it can be said that the author uses hyperbole. This style of language can be seen in the sentence that the band Hijau Daun and Klorophyll have the same main stage in broad daylight, they can play while releasing oxygen. The intention here is that the author explains that the sentence looks very exaggerated. It can be seen that a band called green leaves and chlorophyll can give off oxygen, even though only trees or plants that touch it can give off oxygen, not the name of the band.

"This has made me, whose physical appearance is more like anchovies, have been exposed to radiation, so it's really hard to get to know girls, or to have a beautiful girlfriend" (Raditya 2010, page: 183) [14].

From the quotation above, it can be said that the author uses hyperbole. The language style can be seen in the sentences which are more like anchovies exposed to radiation. The intention here is that the author explains that the sentence is very exaggerated, seen in its physical appearance which is likened to an anchovy exposed to radiation,

"At first it was like a dying pig, now it's like a rather handsome dying pig" (Raditya 2010, page: 188) [14].

From the quotation above, it can be said that the author uses hyperbole. His language style is seen in sentences like a rather handsome dying baby. The point here is that the author explains that the sentence looks very exaggerated, it can be seen from the pig that is called rather handsome. Handsome nicknames are intended for humans not for animals.

"My brain is bleeding" (Raditya 2010, page: 204) [14].

From the quotation above, it can be said that the author uses hyperbole. The language style can be seen in the sentence my brain is bleeding. The intention here is that the author explains that the sentence looks very exaggerated, it can be seen from the fact that his brain is bleeding or what is meant is that his brain is having problems.

D. Conclusion

This study used a qualitative research approach with descriptive analytical methods. Qualitative descriptive method is a method that seeks to describe or explain objects in accordance with the actual situation. Thus, this research was carried out as subjective as possible on things that became the center of thought and supported the object of research, based on the data contained in the novel. Through the analytical descriptive research method, the researcher intends to analyze the style of hyperbole contained in the novel *Marmut Merah Jambu* by Raditya Dika,

The dominant use of language style in the novel *Marmut Merah Jambu* by Raditya Dika is hyperbole. Hyperbolic language style is a style of language that contains something exaggerated, by exaggerating something. It can be seen that Raditya Dika in the novel exaggerates or exaggerates something in order to attract the reader's heart and create an impression of humor in the novel. Through the analysis of the style of language contained in the novel, the meaning contained in the novel will automatically be known.

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